

## ARTHUR T. HOUSE, EJD, MBA

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*Curriculum Vitae*

### PROFESSIONAL PROFILE

Adjunct Faculty of Construction Management Courses; Construction and Contract Law; and Business and Corporate Law. A Professional with 15-years of undergraduate and graduate teaching experience both in-class and online, with a proven, results-oriented, 30-year resume of hands-on practitioner expertise in all aspects of Construction Management, General Contracting, and business development, strategic management and construction finance. Executive positions as President, CEO, COO and Board Chair in construction and engineering management, with \$2.1 billion project involvement history. Offering a unique background of practitioner experience, together with a corresponding drive for higher education including a capstone accomplishment by earning an Executive Juris Doctorate in Law, focused on Business and Corporate Law, Social Justice and Responsibility, Corporate Governance, and Ethics. Legal advisory, dispute resolution, and risk mitigation.

### ACADEMIC TEACHING/ADJUNCT EXPERIENCE

**Rochester University** – (Preparing Syllabus and Course Materials for BUS 3303 Business Law Course) Joined RU in Fall of 2022 – Current: Text: Cengage, *Fundamentals of Business Law Today*, 10<sup>th</sup> Ed. Roger LeRoy Miller

**Southern New Hampshire University** - (SNHU) Adjunct Faculty *College of Engineering, Technology, and Aeronautics* – New Hampshire, Construction & Contract Law – (Presently drafting new undergraduate course) – Online Adjunct since 2020 to Present. Text: Wiley, *Common Sense Construction Law*, 6<sup>th</sup> Ed. Mastin, J., Nelson, E., and Robey, R.

**Florida International University** – (FIU) Adjunct Faculty *Construction Management & Engineering Department - Graduate Program* – Florida, Marketing & Marketing Management; Finance for Construction & Development; Economic Planning for Construction; Construction Economic Analysis; 1996–2007

**Lynn University** – *Undergraduate Program* – Boca Raton, FL, Intro. to Marketing; Entrepreneurship; Organizational Management; 1997–1999

**Notre Dame College** – *Undergraduate Program* – Manchester, NH, Marketing and Promotion; Small Business Management; 1990-1991 Management

**Franklin Pierce College** – *Undergraduate Program* – Manchester, NH, Intro. to Marketing; 1991

### EDUCATION

**2021 E.J.D. Executive Juris Doctor** - Purdue University Global, Indianapolis, IN 3.1 GPA Honors

Concentration: Corporations and Business Organizations I & II; Construction & Corporate Contracts Law; Contract Drafting; Alternative Dispute Resolution (ADR); Transactional Writing; Strategic Planning – Practicum; Advanced Legal Analysis and Writing – Regulatory; Advanced Legal Analysis & Writing – Litigation; Administrative Law Practices and Procedures; Cross Professional Ethics; Electronic Legal Research; Virtual Law Practice; Remedies; and Civil Procedures

**1997 DBA Doctorate Business Administration** (All but Dissertation) Nova Southeastern University, Huizenga College of Business and Entrepreneurship, Fort Lauderdale, FL 3.73 GPA

Concentration: Marketing Theories; International Marketing; Research for Marketing Decisions; Marketing Decisions; Marketing Topics; Marketing Management Research; Contemporary Entrepreneurial Practices; Applied Research Development; Research Techniques IT; Research Methodologies; International Business Environment- Global: International Operations & Management I; International Operations & Management II; Business & Public Policy; Business Policy; Management Ethics; Organizational Behavior – Personnel Management; Professional Studies.

**1995 MBA Master Business Administration** - New Hampshire College-Manchester, NH 1995 3.5 GPA

Concentration: Marketing Strategies; Marketing Management; Advertising Management; Entrepreneurship & Small Business Management; Franchising; Business Policy; Computer Information Systems; Information Sources – Research Methods; Quantitative Analysis for Decision Making; Managerial Accounting; Financial Management; Production & Operations Management; Human Behavior in Organizations; Business Government & Environment; Consulting; Policy Formulation & Administration.

**1985 BS Bachelor Science - Management** - Keene State College, Keene, NH 3.0 GPA

Concentration-1: Principles of Marketing; International Marketing; Principles of Management; Intro. to Business; Accounting; Intro.to Accounting I & II; Managerial Accounting; Production Management; Management Information Systems; Computer Programming; Electronics Communication; Microeconomics; Macro Economics; Calculus I & II; Algebra; Statistics; Elementary Function; Technical Writing; Business Expository Writing; Small Business Management; Personnel Management; Personnel Supervision; Records Administration; Negotiations; Business Policy; Social Political & Legal Environment of Business;

Concentration-2: Intro.to Education; Intro.to Teaching; English; Intro.to Fiction; Principles & Philosophies of Education; Introduction to Computers; Computers in Education; Teaching & Learning; Reading Development; Topics in US History;

Western Civilization; Natural Sciences; Psychology; Sociology & Anthropology; Elementary German; Elementary Spanish; Piano Laboratory; Theater Laboratory;

## **PROFESSIONAL TEACHING/MENTORING/ADVISORY - EXPERIENCE**

### **Construction Management Institutes of Maine & Florida**

#### **John Turner Consulting Engineering – Owners’ Representation**

***John Turner Consulting:*** Senior Resident Engineer; Construction oversight. Maine DOT & Maine Transit Authority Projects, Extensive project development in Searsport, Maine. Port Operations, Export of Forest Commodities, Carbon Emission Reduction Projects – Climate Change and Mitigation work, Renewable Energy Expert Global Experience.

***Global Focused Initiatives:*** Marketing, Marketing Management; Business & Development Opportunities and Strategic Alliances; Market Analysis; Global Market Alliances; Entrepreneurship; Emerging Technologies; Corporate Governance; Legal Environment of Business; Business Ethics; Corporate Social Responsibility; Supply Chain Management; Operations Management, Project Management; Construction Finance; Economic Planning; International Marketing; Construction Economic Analysis; Greenhouse Gas Reduction & Carbon Neutrality; Renewable Energy – Carbon Sequestration – Forest Sustainability; Assessment of Cross-Laminated Timber Markets for New England; *(CMI) 2001 – Current*

#### **Small Business Development Center (SBDC) - with Florida Atlantic University**

***Construction Courses:*** Outreach to Minority and Woman Business Enterprises (MWBE); Construction Industry Marketing; Construction Management Principles; Construction Project Management; Construction Field Management; Construction Information Management; Construction Financial Management; Construction Safety & OSHA Training; Authored Workforce Development Program – w/\$3 million Grant for Subcontractors on Minority Owned \$77 million Affordable Housing Project – Belle Glade, FL. *(FAU) 1993 – 1996*

#### **Department of Business and Professional Regulation (DBPR) – Licensed Continuing Education (CEU) Provider**

Personally Licensed to Provide Construction Courses for Continuing Education Units (CEU); Provider # 0002558 – Courses: Emerging Technologies in Concrete Preservation Systems; Operations of Community Association Facilities; Construction Project – Financial management for Property Managers; Insurance and Financial Management; Operation of Association Physical Properties; Condominium Construction Defects & Compliance with Construction Defects Statutes; Cathodic Protection Systems – Impressed & Passive Current, *(DPBR) Florida 2002 – 2005*

***Construction Management Institute Incubators*** E. Lempster, NH, West Palm & Miami, FL – Grant Funded Small Business Development Incubators for Minority Business Enterprises focused on providing marketing, managerial, and financial assistance to emerging firms.

## **TEACHING: EDUCATION PLATFORMS – COMPUTER SOFTWARE PROFICIENCIES & SKILLS**

***Education*** LMS System Proficiency: Brightspace, Blackboard, LearnDash; ***Web Tech:*** Word Press, FrontPage; ***Other:*** Microsoft Word; Office Project; Excel; Project; Quickbooks Pro; PowerPoint; Primavera; PageMaker; Photoshop; CAD; SPSS Stat Pack; Procore; RSMMeans Data Online; FW Dodge, Zoom; SKYPE; Google Meet; GoToMeeting.

## **RESEARCH – PUBLISHING INTERESTS**

- Construction & Development Opportunities and Strategic Alliances with Export Market Collaborators
- The Significance of Strategic Alliances in International Business
- Strategic Alliances - Partnering: A Framework for Cooperating with International Partners
- Lowering Barriers to Opportunities in International Renewable Energy Sector
- The Illicit Extraction of Haitian Treasures – Destruction of Haitian Citizenry toward Peasantry
- NGO’s – Personal Political Ambition and Greed – the Looting of Haiti from Within
- Partnering – Commitment Trust Theory in Construction & Engineering Industry
- Sustainable Development – Economics of Renewable Energy on Greenhouse Gas Reduction
- Assessment of Cross-Laminated Timber Markets for New England
- Carbon Neutral Substitution of Steel and Concrete Building Materials with Timber - CLT
- Carbon Footprint Reduction, Mitigation – Sequestration and Forest Sustainability
- Renewable Energy – Strategic Alliances a Legal Framework for International Trade
- Strategic Alliances for Sustainability in Forest Products Manufacturing Markets

## **PROFESSIONAL CAREER & INVOLVEMENT**

### **2001 – 2022 Construction Management Institutes of Miami and Maine**

Executive Director/President/CEO: A Business Development & Management Consultancy, contracted in support of domestic and international projects and undertakings. Advisory, mentoring services include management, financial, organizational and strategic planning on projects or developments from concept to turnkey. Appointed by Haiti’s

## ***Curriculum Vitae***

Minister of Environment and Economics to collaborate with multiple Haiti NGOs, provided extensive Pro Bono Humanitarian consultation to Haiti firms and major institutions in the US seeking to provide assistance to Haiti, in the Aftermath of the 2010 Earthquake. Authored and Developed Rehabilitation & Reconstruction Plan for Haiti with a Budget of \$1.5 Billion US and Facilitated in the planning for delivery of a floating hotel/dormitory ship to assist in housing professionals seeking to provide support and services to Haiti. Programs included Demolition and Debris Removal with major recycling program to support construction of Habitat for Humanity homes, implementation of Solar Lighting Programs, formation of Agrarian Farming and Biofuel production from byproducts, drilling of artesian wells and the construction of schools and medical facilities, and the pending arrival of a floating hotel – dormitory ship for educational training purposes for agencies such as UN peace Keepers, USAID Officials and Doctors Without Borders. CMI of Miami was founded in 2001 as a Not for Profit entity focused on pro bono consulting in support of humanitarians needs and to foster workforce training or development, through implementing programs to include construction industry business incubators.

### **CIVIC & PERSONAL INVOLVEMENT**

Rotarian since 1978 – Dedicated two years to Haiti on a Pro Bono basis for Humanitarian Relief after 2010 Earthquake - Organized \$1.5 Billion Relief Effort for Haitian Government, Served Haiti Ministers of Economics, Finance, and Environment as Authorized Re-Construction Envoy; NGO's & Private Benefactors. Devised Workforce Training Program for construction training for demolition – programs, and originated hospital ship positioning for trauma care. Licensed Pilot, Scuba, Skydiver. Publisher of, *Construction Management & Construction Review Magazine*, for 12-Years

### **REFERENCES**

- Reference 1:** Rebekah Pinchback, Director & Assistant Professor – School of Business, Rochester University, MI 800 West Avon Road, Rochester Hills, MI 48307, Phone: 248-218-2096 Email: rpinchback@rochesteru.edu
- Reference 2:** Mayumi Kostar, Program Administrator, Construction Management, School of Engineering, Technology, and Aeronautics Southern New Hampshire University. Manchester, NH Phone: 603-626-9471 Email: m.kostar@snhu.edu
- Reference 3:** **Mahdi Vaezi, Assistant Professor at Northern Illinois University**, Department of Engineering Technology, Still Gym 203, Northern Illinois University, DeKalb, IL 60115 Phone: : (331) 333-9196 Email: mvaezi@niu.edu
- Reference 4:** **Nathaniel St Jean, AIA, NCARB | Program Chair**, Registered Architect, Assistant Professor of Construction Management, School of Engineering, Technology, and Aeronautics Southern New Hampshire University. Manchester, NH Phone: 603-626-9467 Email: n.stjean@snhu.edu
- Reference 5:** **John R. Wilson, Attorney** – New Hampshire (*Counsel to SNHU*) Office in Manchester, NH - 2 Capitol St, Concord, NH 03301 and 27 Lowell St. Manchester, NH 03101 Phone: (603) 228-1277 – Email: jwilson@goffandwilson.com
- Reference 6:** **Joseph Moser, Attorney – Moser Law**, Northport, ME 1099 Atlantic Highway Northport, ME 04849 Phone: (207) 338-3566 – Email jmoser@moserlawmaine.com
- Reference 7:** **Gary Michael Moore**, Senior Project Manager, Preconstruction Management, LEED AP, Estimator C&M Builders, Inc., 9148 Corporate Drive, Southaven, MS. 38671 Phone: 901-849-7557, Email: gmm5115@hotmail.com and mmoore@cmbuilders.com
- Reference 8:** **Robert Hemberger** Past Graduate Student at FIU - (Director of Construction Broward County, FL Board of Education, 2208 S. Cypress Bend Dr. Pompano Beach FL Phone: (954) 804-9972 Email: rfh2208@yahoo.com
- Reference 9:** **Michael Buono, Financial Advisor**, 101 Ocean Blvd Stuart, FL Phone: (772) 631- 2631 Email: mbuo1989@bellsouth.net